

EEO PUBLIC FILE REPORT

A station may accumulate the relevant information for the past year (using the previous EEO Internal Job Vacancy Summary Form) and place a complete anniversary of the deadline for filing its license renewal application.

A. Full-Time Vacancies Filled During Past Year

1. Job Title: Sales Rep	Date Filled: 09/07/10
2. Job Title: Promo Director	Date Filled: 09/28/10
3. Job Title: Sales Rep	Date Filled: 12/01/10
4. Job Title: Sales Rep	Date Filled: 02/07/11
5. Job Title: Sales Rep	Date Filled: 03/21/11
6. Job Title: Sales Assistant	Date Filled: 04/01/11
7. Job Title:	Date Filled:

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: Sales Rep **Date Filled: 09/07/10**

Source	Contact Person	Address
State Journal Register	Shannon Kniery	1 Copley Plaza, Springfield, Il
Chicago Employment Resource Center	Via e-mail	wel-ec-cicago@aldsmail.net
Richland College	Kathy Sorensen	www.richland.edu
IL State University	Via e-mail	Illinoisstate.edu

2. Job Title: Promo Director **Date Filled: 09/28/10**

Source	Contact Person	Address
Lincoln Land College	Via e-mail	www.llcc.edu
Eastern IL University	Via e-mail	www.eiu.edu
Southern IL University-Carbondale	Via e-mail	www.siuc.com
IL Broadcasters Assn	Via e-mail	www.ilba.org

3. Job Title: Sales Rep **Date Filled: 12/01/10**

Referral Source	Contact Person	Address
IL State University	Via e-mail	Illinoisstate.edu
IL Center for Broadcasting	Via e-mail	icbjobs@hotmail.com
University of Illinois-Springfield	Via e-mail	www.uis.edu
IL College	Via e-mail	www.ic.edu
State Journal Register	Shannon Kniery	1 Copley Plaza, Springfield, IL

4. Job Title: Sales Rep **Date Filled: 02/07/11**

Referral Source	Contact Person	Address
In House Referral	Mike Topoll	3501 E. Sangamon Ave., Springfield, IL
State Journal Register	Shannon Kniery	1 Copley Plaza, Springfield, IL
City of Springfield	Via e-mail	www.springfield.il.us

5. Job Title: Sales Rep		Date Filled: 03/21/11
Referral Source	Contact Person	Address
City of Springfield	Via e-mail	www.springfield.il.us
Western IL University	Via e-mail	www.wiu.edu
Southern IL University – Edwardsville	Via e-mail	www.siu.edu
Cook County Development Center	Via e-mail	www.wiregrass.edu
University of Illinois-Springfield	Via e-mail	www.uis.edu

6. Job Title: Sales Assistant		Date Filled: 04/01/11
Referral Source	Contact Person	Address
University of IL-Springfield Job Fair (2)	Rachel Lattimore	One University Plaza, Springfield, IL
Western IL University	Via e-mail	www.wiu.edu
Robert Morris College	Via e-mail	www.rogertmorris.edu
State Journal Register	Shannon Kniery	1 Copley Plaza, Springfield, IL
Benedictine College	Via e-mail	www.benedictine.com
Illinois State University	Via e-mail	www.isu.edu

7. Job Title:		Date Filled:
Referral Source	Contact Person	Address

C. Total Number of Persons Interviewed For All Full-Time Vacancies Filled During The Past Year (this will be a raw number): 28

D. Total Number of Interviews For All Full-Time Vacancies Filled During The Past Year Per Recruitment/Referral Sources:

Referral Source	Contact Person	Address
Benedictine College	Sent via e-mail	1500 N 5 th , Springfield, IL
City of Springfield	Sent via e-mail	1011 S 2 nd , Springfield, IL
Chicago Employment Resource Center	Sent via e-mail	7907 S Racine Ave., Chicago, IL
Cook County Development Center	Sent via e-mail	1676 N Elm St., Sparks, GA
Eastern Illinois University	Sent via e-mail	600 Lincoln Ave., Charleston, IL
Illinois Center for Broadcasting	Sent via e-mail	530 S State St., Chicago, IL
Illinois Broadcasters Assn	Sent via e-mail	200 Missouri Ave, Carterville, IL
Illinois College	Sent via e-mail	1101 W College, Jacksonville, IL
Illinois State University	Sent via e-mail	Hovey Hall, Normal, IL
Lincoln Land College	Sent via e-mail	5250 Shepherd Rd, Springfield, IL
Richland College	Sent via e-mail	1 College Park, Decatur, IL
Robert Morris College	Sent via e-mail	3101 Montvale Dr., Springfield, IL
Southern Illinois University-Carbondale	Sent via e-mail	Carbondale, IL
Southern Illinois University-Edwardsville	Sent via e-mail	Edwardsville, IL
University of Illinois-Springfield	Sent via e-mail	1 University Plaza, Springfield, IL
University of Illinois-Springfield Job Fair	Sent via e-mail	1 University Plaza, Springfield, IL
Western Illinois University	Sent via e-mail	1 University Circle, Macomb, IL
Employee Referral	Mike Topoll	3501 E. Sangamon Ave., Springfield, IL
State Journal Register	Shannon Kniery	1 Copley Plaza, Springfield, IL

OUTREACH ACTIVITY DESCRIPTION FORM

Year: 2010 –
2011

Name of Activity:

1. Description of Initiative: Participation in Job Fairs

Saga Communications of Illinois has participated in the following fairs:

IBA Career Fair held October 8, 2010 at Illinois State University Normal, Illinois attended by Bob Parrish, Program Director.

The 2011 Career & Employment Expo on April 14, 2011 at MacMurray College, Jacksonville, Illinois attended by Jeff Hall, Promotions Coordinator.

The Greater Springfield Job & Career Fair held April 28, 2011 at the Crowne Plaza Hotel, Springfield, Illinois attended by Jeff Hall, Promotions Coordinator and Hobie Woolen, Promotions Director.

The Montgomery County Job/Career Fair held on May 19, 2011 at the Lincoln Land Community College Regional Center in Litchfield, Illinois attended by Jeff Hall, Promotions Coordinator.

The University of Illinois Job Fair held on February 17, 2011 at the UIS campus, Springfield, Illinois attended by Jeff Hall, Promotions Coordinator.

2. Description of Initiative: Established an Internship Program

Saga Communications of Illinois has established an internship program with local area colleges. Intern request flyers are sent out to guidance counselors and student advisors with follow up calls made by Jeff Hall, Promotions Coordinator. Internships are unpaid. An intern must receive college credit to qualify. All interns received training in the fields of promotions and marketing, sales, on air work and production.

Internships are coordinated with University of Iowa, University of Illinois-Springfield, Benedictine University and Milliken University.

Internships ran from August 2010 through July 2011.

3. Description of Initiative: Participated in Scholarship Programs

Saga Communications of Illinois has established a Scholarship with the Lincoln Land Community College Foundation for students majoring in communications/broadcasting.

Michelle McLaughlin, Program/News Director WTAX, represents Saga Communications of Illinois as a board member of the INBA Foundation by raising monies for scholarships.

4. Participated in events/programs sponsored by educational institutions relating to broadcasting careers.

Saga Communications of Illinois participated in:

The Regional Office of Career and Technical Education for sophomores on March 8, 2011 at the Cass Gymnasium at Lincoln Land College in Springfield, Illinois.

Lincoln Land Community College Communications Class students and professors were given an educational overview of broadcasting knowledge at Saga Communications of Illinois' facility on September 15, 2010. Meeting with 5 Program Directors, Production Director, Sales and Traffic Managers for firsthand experience and question and answer sessions.

Local students interested in broadcast careers job shadowed air talents at Capitol Radio Group Springfield, Illinois on March 10, 2011 and March 31, 2011.

Jeremy Allen, Sales Representative, spoke at Robert Morris College on March 30, 2011 to Marketing Students regarding the real world applications of Local Direct Marketing involving Radio and Mass Media.

5. Participate in other activities to disseminated information as to employment opportunities in broadcasting

Saga Communications promotes the broadcasting industry by giving tours to local schools and organizations. Those school and organizations include local high school classes, Cub Scouts, Girl Scouts and middle school classes.